

FOR IMMEDIATE RELEASE

**HARMON DENNIS BRADSHAW, INC. INCLUDED IN THE BIG “I” AND REAGAN CONSULTING  
2022 BEST PRACTICES STUDY**

MONTGOMERY, AL, 10/3/22 – Harmon Dennis Bradshaw, Inc. has been selected to be part of an elite group of independent insurance agencies around the United States participating in the Independent Insurance Agents & Brokers of America (IIABA or the Big “I”) “Best Practices” Study Group.

Only 282 independent agencies throughout the U.S. qualified for inclusion in the *2022 Best Practices Study*. An IIABA affiliated state association or an insurance company must first nominate the agency which then must qualify based on outstanding customer retention, growth, stability and financial management. More than 2,600 agencies were nominated this year.

The *Best Practices Study* was initiated by IIABA in 1993 as the foundation for efforts to improve agency performance. The annual *Study* of leading independent insurance agencies, which is conducted by the Big “I” and Reagan Consulting of Atlanta, GA, documents the business practices of these “best” agencies and urges others to adopt similar practices.

Hundreds of workshops and seminars have been conducted at various producer association functions, company sponsored agency meetings and national automation users group conventions.

The Big “I” and Reagan Consulting jointly maintain the *Best Practices Gateway* website ([www.reaganconsulting.com/research/best-practices](http://www.reaganconsulting.com/research/best-practices)) that provides previews of the annual *Best Practices Studies* and various Best Practices tools. The *Gateway*, as well as the annual *Study*, is made possible in part through the financial sponsorship of various insurance companies and industry organizations.

The *2022 Best Practices Study* sponsors include: Amerisure, Applied, Central Insurance, EMC Insurance, First Insurance Funding, Foremost, A Farmers Insurance Company, The Hanover Insurance Group, The Hartford, Imperial PFS, InsurBanc, Liberty

Mutual/Safeco Insurance, National General, an Allstate Company, Nationwide, Progressive, Sun Life, Travelers, Vertafore, Westfield, and Westfield Bank.

Harmon Dennis Bradshaw, Inc. was founded in 1977 and offers a wide range of insurance products including property, liability, management liability, employee benefits and bonds.

*Founded in 1896, the Independent Insurance Agents & Brokers of America (the Big "I") is the nation's oldest and largest national association of independent insurance agents and brokers, representing more than 25,000 agency locations united under the Trusted Choice brand. Trusted Choice independent agents offer consumers all types of insurance—property, casualty, life, health, employee benefit plans and retirement products—from a variety of insurance companies.*

*[Reagan Consulting](#) is a financial and management consulting firm specializing in services to the insurance distribution system. Clients include the leading brokers, agents, and bank-insurance programs in the United States. They provide thought leadership to the banking and insurance industries through perennial research, seminars, and other industry forums.*

###